



WEHUBIT

Project name

**Ta'beer**

Country

**Palestine/OPT**



Implemented by



**OXFAM**

+ Taghyeer + Women,  
Media and Development  
+ Women's Affairs  
Technical Committee

Budget

**350.000 €**

Duration

**01/2019-12/2020**

Contribution to SDGs



Implemented by



Financed by



**Belgium**  
partner in development

## CHALLENGES/CONTEXT

Although youth widely use the Internet and social media in OPT, their digital rights and spaces are jeopardized and are becoming less inclusive and safe.

This is manifested in the increase of cybercrime rates evidenced in a study published in 2018 which reported that one out of every three Palestinian women were subjected to violence on social media.

The lack of awareness and capacity of youth on safe access and use of the Internet coupled with the legal environment that violates their digital rights and their right to freedom of expression necessitates immediate action to ensure inclusive digital spaces for young Palestinian men and women.

## DIGITAL SOLUTION/APPROACH



The project adopts a capacity-building methodology to increase youth skills on digital security and cybercrime prevention:

1) It facilitates opportunities for collective advocacy efforts for youth and partners to exercise their agency and leadership to call for inclusive digital spaces;

2) It utilises four digital platforms: (You Know), that connects right holders with decision makers to advocate for accountability; (Social Media BUS), a platform for social media activists to publish their blogs and link it to a data hub; (Mapping Her) a platform that aims to map women's rights; and (Hona) platform that motivates youth to safely share their stories through digital story telling.



### HUM. RIGHTS-BASED APPROACH

The project targets rights holders (youth groups) to support their capacities in claiming digital spaces that are inclusive and free from violence.

### SCALE-UP OF DIGITAL SOLUTIONS

Adopted digital solutions in development, by utilizing platforms (Hona, You Know, Mapping Her), and upgrading them informed by youth needs and the project objectives.

### PRIVATE SECTOR COLLABORATION

Collaboration between civil society and the private sector is forged to highlight the important role the private sector can play in fostering digital security. results of the studies.

## RESULTS ACHIEVED

The project has pursued the following goals:

- 1) Strengthen the capacities on the knowledge and awareness of 110 youth on ICT, digital security and prevention of online GBV;
- 2) Influence duty bearers to promote digital rights, through campaigns that call for increased online protection in collaboration with the private sector (incl. awareness raising campaigns on the youth rights to freedom of expression);
- 3) Offer counselling and referral services to cybercrime survivors.



## LESSONS LEARNED

### What worked well:

Mobilizing youth groups is a powerful methodology which gives them the energy to create positive social change. Participatory approaches optimize youth engagement in the design and implementation of the activities including fostering youth ownership and priorities.

### To be improved:

There is a continued need to formalise collaboration with relevant government ministries and/or agencies to ensure their commitment to and engagement in fighting online GDV and cyber-crime, based on demands expressed by youth.

## WOULD YOU LIKE TO KNOW MORE?



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